



Contact: Chad Eaves • PO Box 622344 • Oviedo, FL 32765 • 321.244.1788
chad.eaves@eavesconsulting.com

Wednesday, May 27 – For Immediate Release

With the craze of Twitter reaching everyone from business owners to celebrities to college students. You may want to know what the benefit of using Twitter for a company?

Eaves Consulting, Inc. is hosting a three-hour Twitter workshop for those interested in learning this new skill. The workshop starts at 8 a.m. and you should bring your personal laptop.

During the workshop the topics covered include:

- Creating a Twitter account
- An overview of how Twitter works
- How to build a Twitter following
- How to “Tweet” or send messages
- Customizing your Twitter page
- Using Twitter to develop customer relations
- Twitter do's and don't's
- Third-party Twitter applications
- Integrating Facebook into your marketing strategy

The location of the workshop is at the UCF Incubator – Seminole County. The address is 1511 East State Road 434, Suite 2001; Winter Springs, Fla. 32708. It will be held on June 26 from 8 a.m. to 11 a.m. The cost of the workshop is \$40 per attendee, which includes breakfast. You can register at information@eavesconsulting.com or call 321.244.1788.

Space is limited, so register today in order to learn how to Tweet.

For more information about Eaves Consulting, Inc. please visit our Web site at eavesconsulting.com or contact owner, Chad Eaves, at 321.244.1788.

###